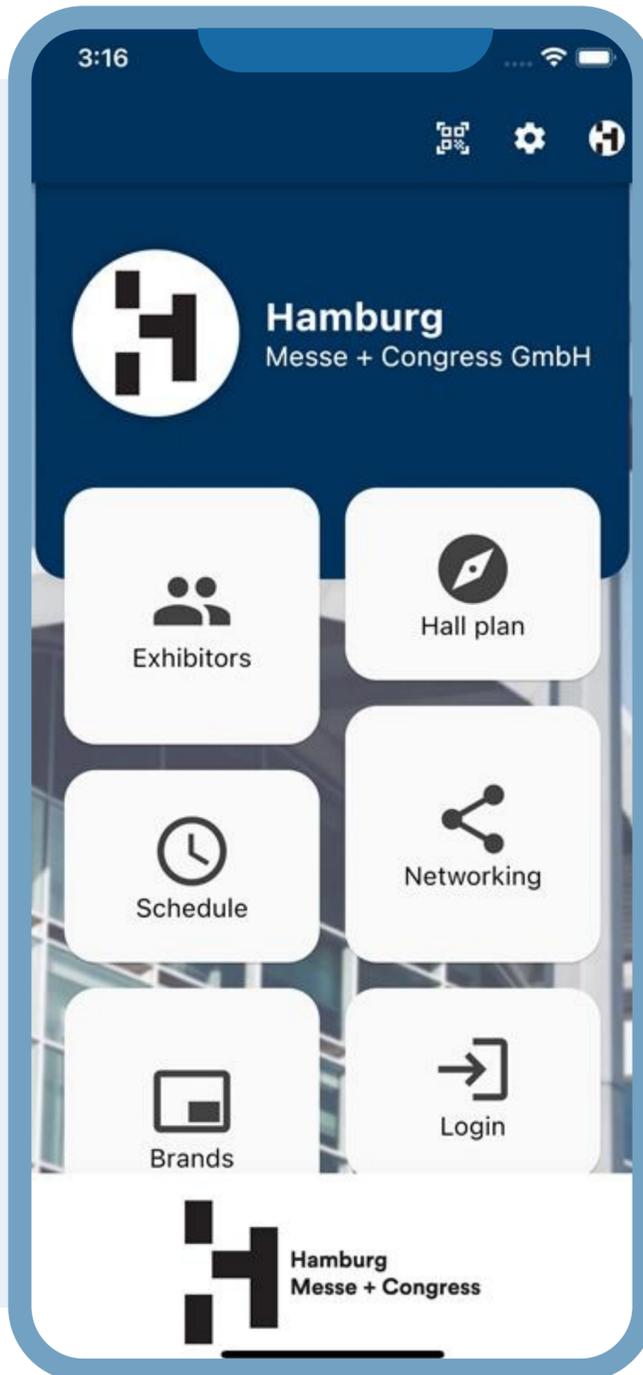




Welcome to our comprehensive App Guideline, your ultimate resource for unlocking the full potential of our cutting-edge app!

This document is designed to provide you with the necessary insights, tips, and best practices to make your app a complete success.

FEATURES I - II



EXHIBITORS #1

You will find a list of exhibitors along with detail information on the exhibitors



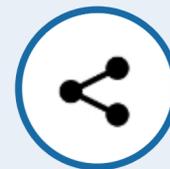
HALL PLAN #2

The interactive hall plan navigates you directly to the exhibitors' stands



SCHEDULE #3

Get informed about the upcoming events and save the event information locally on your devices.



NETWORKING #4

Network with participants at the fair and share your business card digitally



BRANDS #5

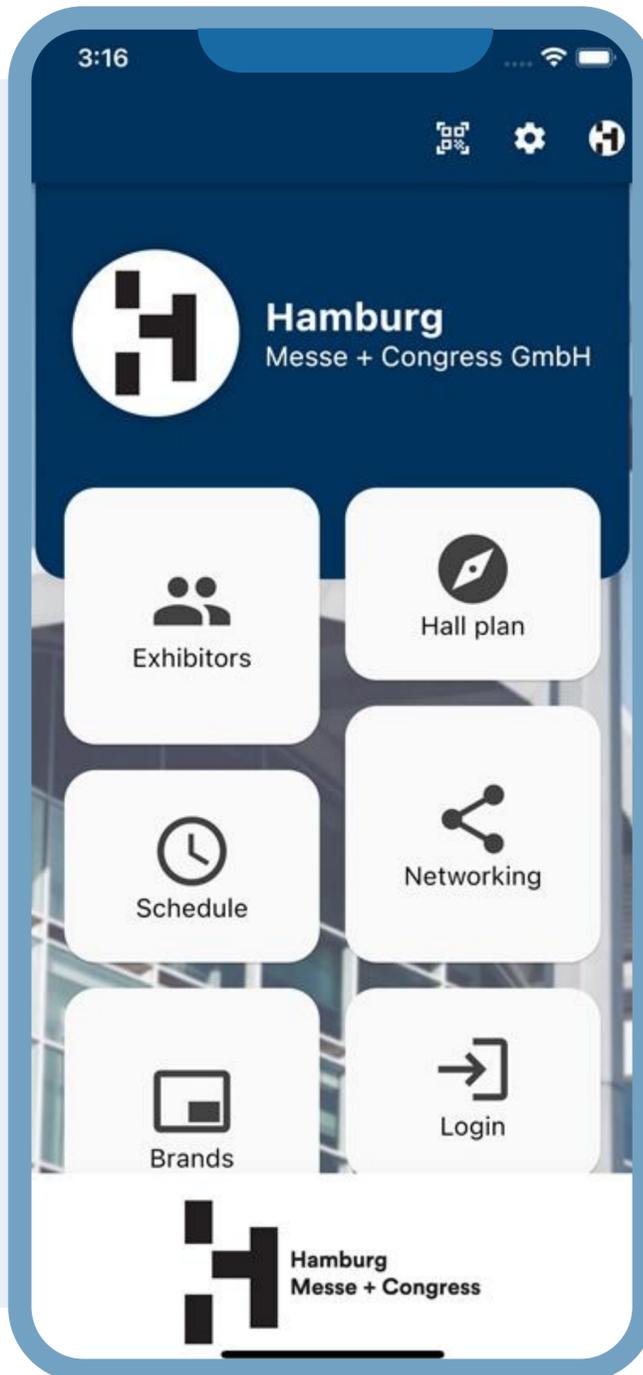
In Brands you will find a list of available brands, which you can also favorite along with detail information



LOGIN / TICKET #6

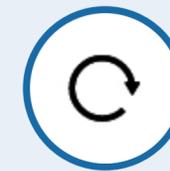
The Login Screen is to enter your login credential of your ticket purchase. Icon will change into a ticket icon

FEATURES II - II



PRODUCTS #7

At the product tap you will find a list of all available products of the fair with a description



REFRESH#8

Here simply will the app refresh if new data has been retrieve



TICKET #9

Once logged in, your login icon will change to a ticket icon and will be available for scanning



QR-SCANNER #10

Here you have quick access to the QR- Code Scanner enabling you to network seamlessly



SETTINGS #11

In the settings you can change fairs, notifications, language and handiness



LOGO #12

Here simply the logo of the fair is displayed no interaction

EXHIBITOR DIRECTORY

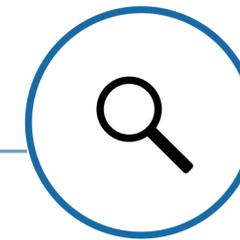
OVERVIEW #1

The tiles will provide you with high level information about the exhibitors, such as: Company name, logo, category, location of the booth.



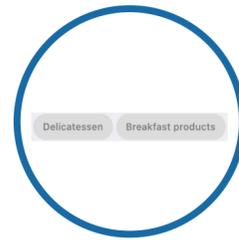
SEARCHBAR #2

You know your exhibitor and want to find it quickly? Here you can search your exhibitor



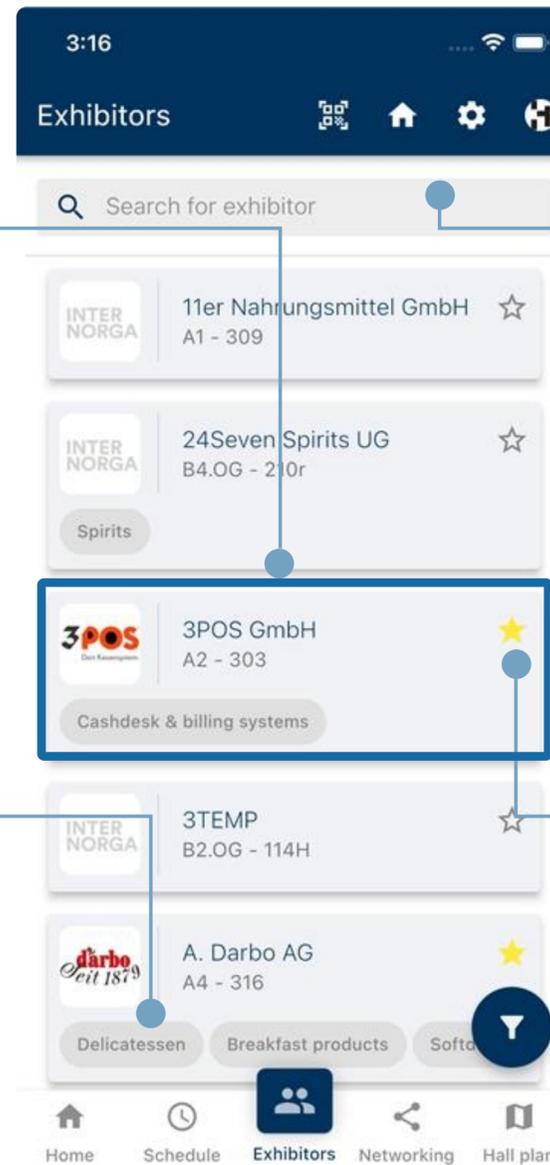
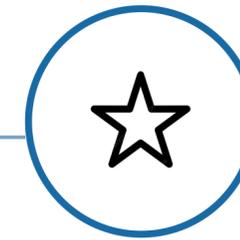
CATEGORY #3

These filter chips indicate which category the company falls into, e.g. delicatessen, breakfast products, soft drinks etc.



FAVORITES #4

You can favorite the exhibitor list by clicking on the star symbol, which enables you also to filter by favorites. In addition, the filtered favorites list can be downloaded as an Excel list.



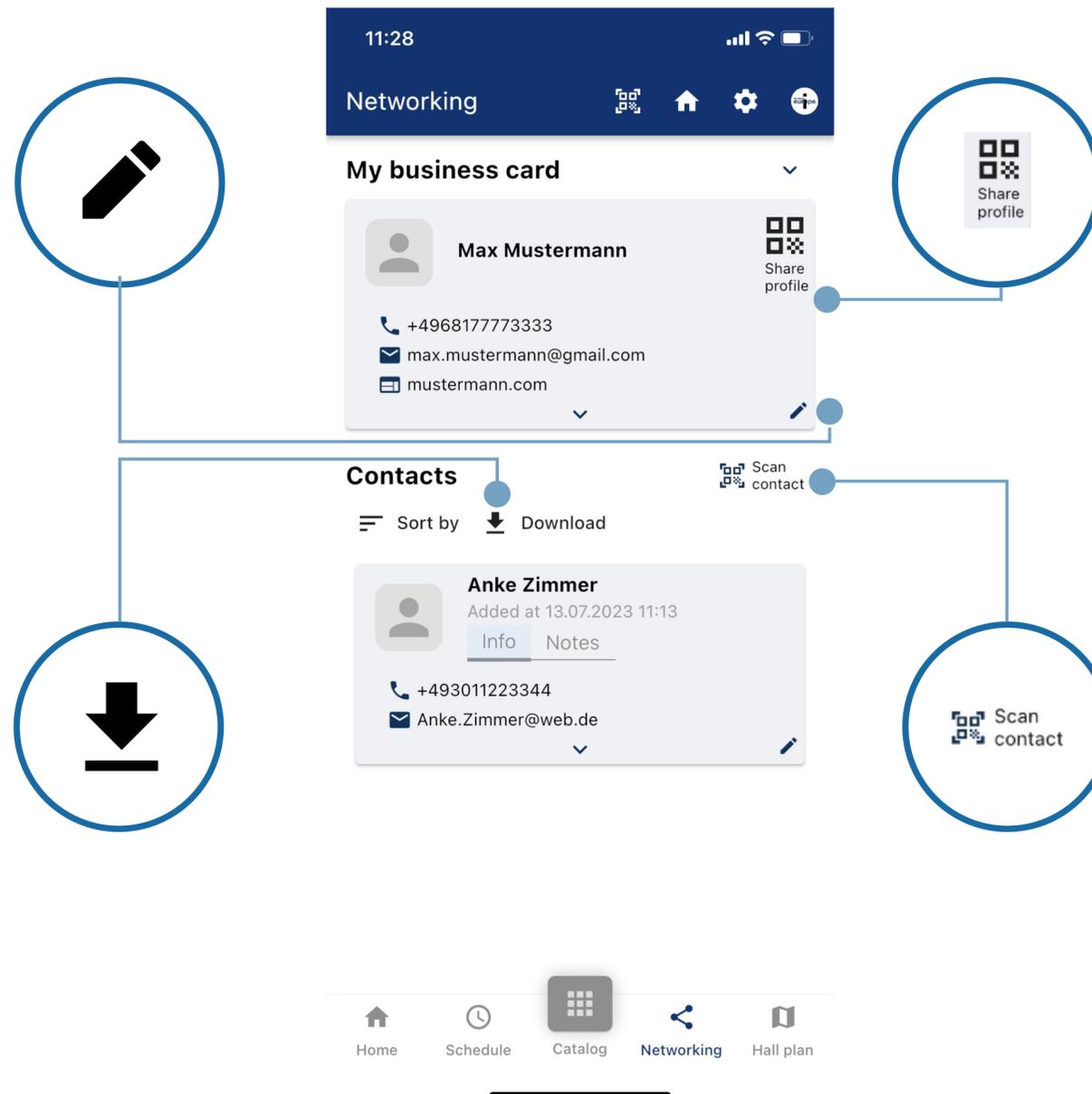
NETWORKING

EDIT BUSINESS CARD #1

Click the edit icon to create your business card. A dialog box will appear for you to enter your contact information. You can choose the information you want to provide.

DOWNLOAD CONTACTS #3

Effortlessly download all the contacts you've collected at the fair and generate an Excel list for convenience.



DIGITAL BUSINESS CARD #2

Generate your digital business card that you have created and conveniently share it by utilizing a QR code.



SCAN CONTACT #4

Effortlessly scan contacts, which will be automatically saved to your networking tab.



SCHEDULE



EVENTS OVERVIEW #1

You will find an event summary with the high-level information, which you can find in chronological order.



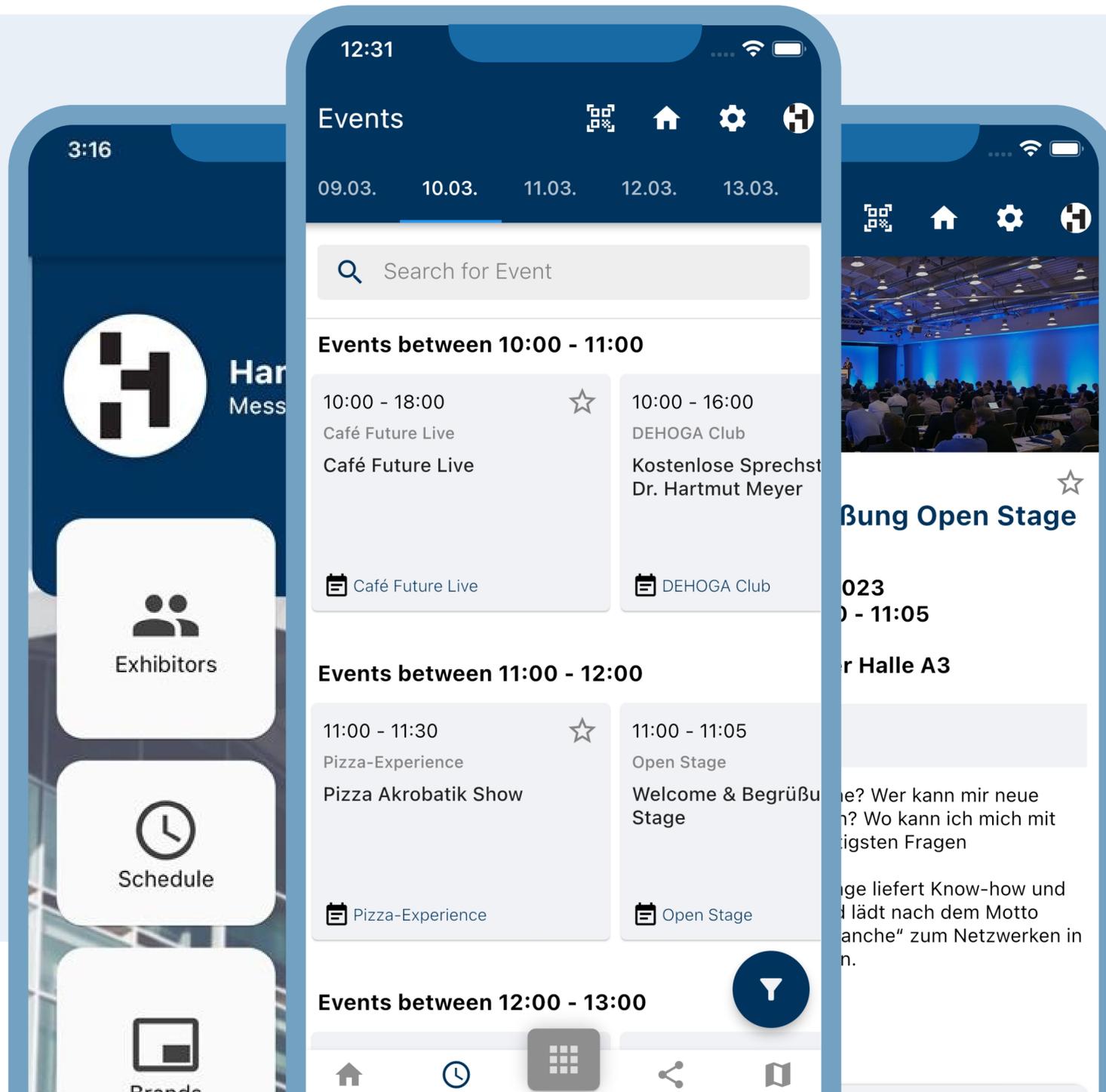
EVENT DETAIL #2

Provides more information, including the event location



ADD TO CALENDAR #3

Save the date / event directly to your local calendar.



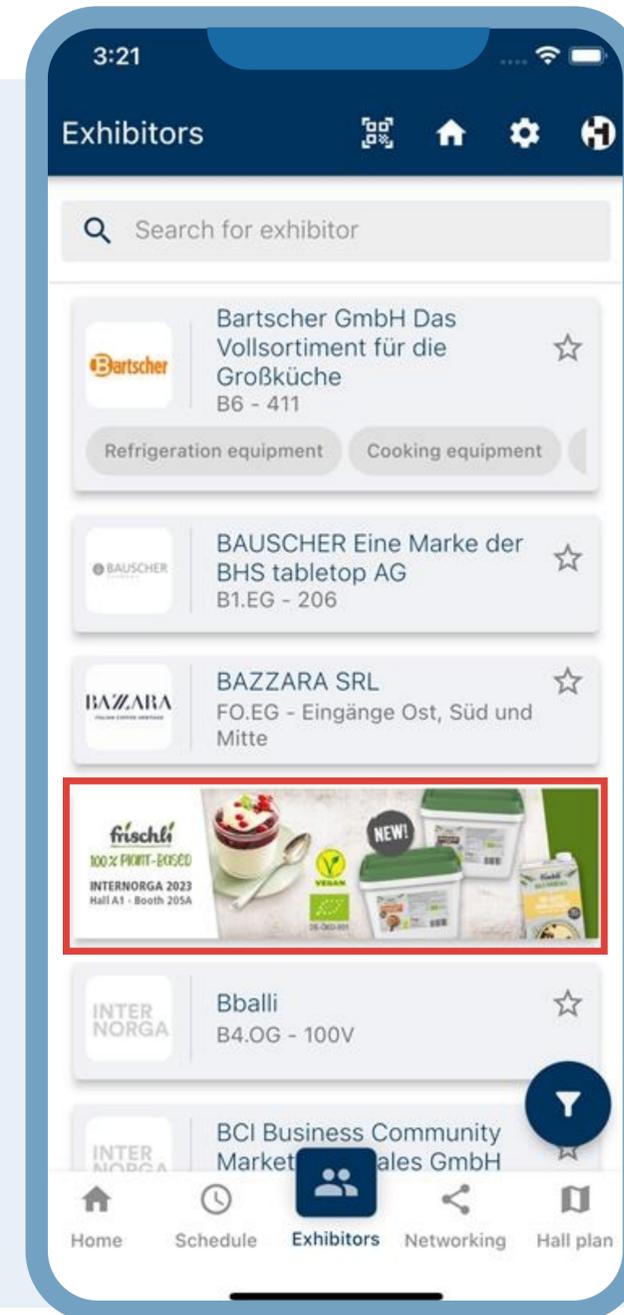
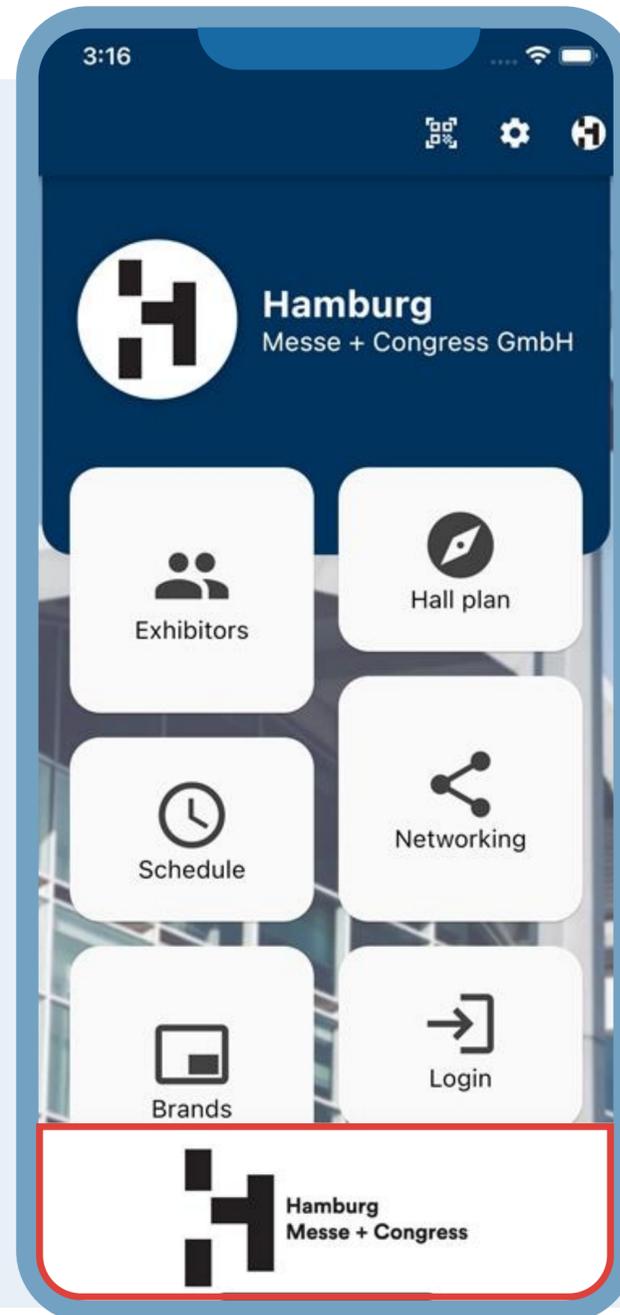
ADVERTISEMENT

UNLOCK LIMITLESS POSSIBILITIES!

Discover the perfect space to advertise your business within our HMC App.

Seamlessly integrate your ads into our user-friendly interface, ensuring maximum impact and exposure.

Don't let this chance slip away – secure your advertising area now and take your business to new heights!”

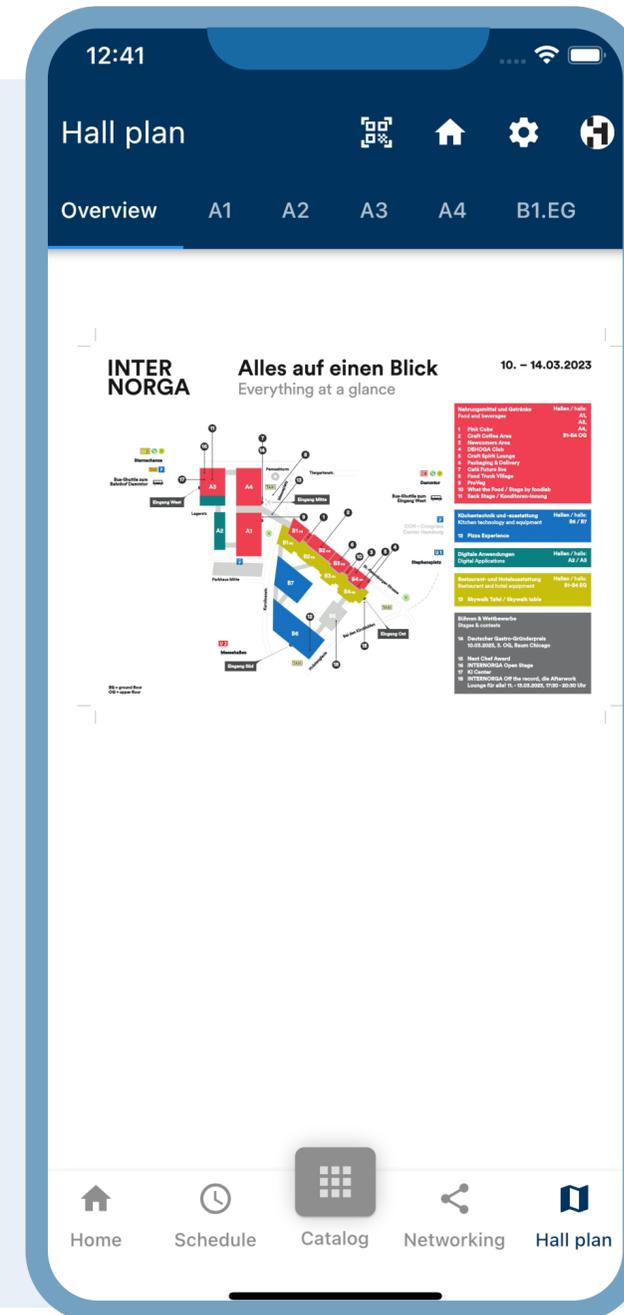
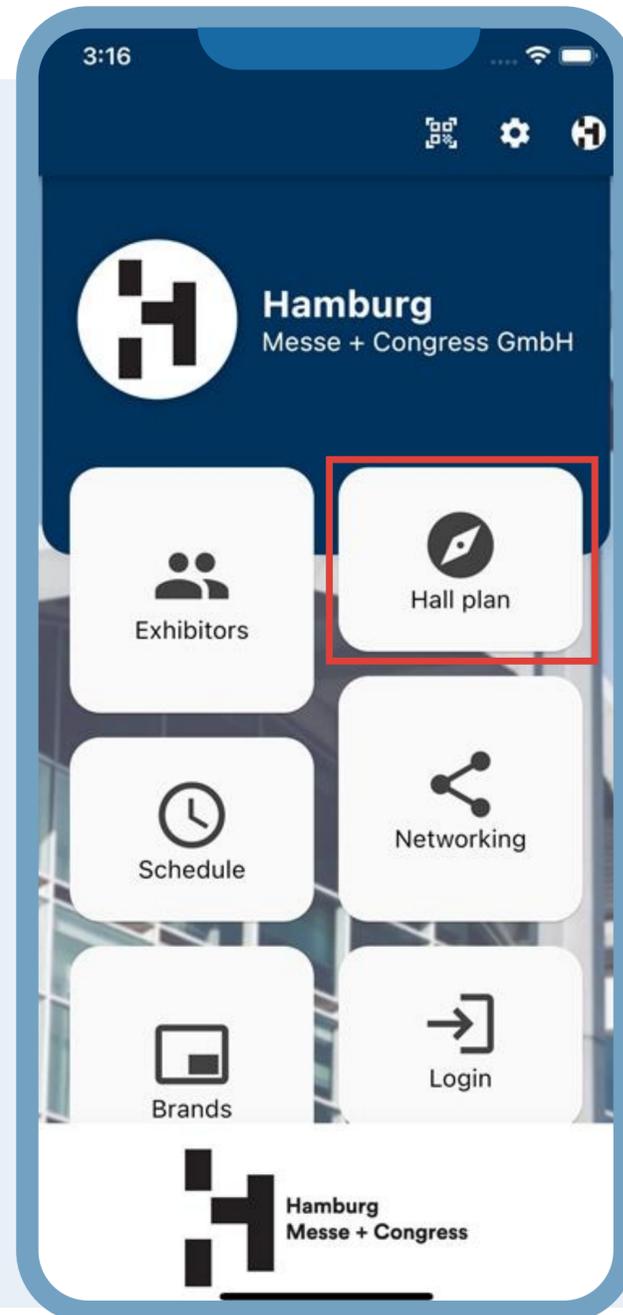


HALL PLAN

NAVIGATE THE FAIR WITH EASE!

Discover a seamless way to explore and navigate through the bustling fair with our cutting-edge Hall Plan feature!

Our app empowers you to effortlessly find your favorite exhibitors, Products, and attractions with an interactive map of the fairgrounds.



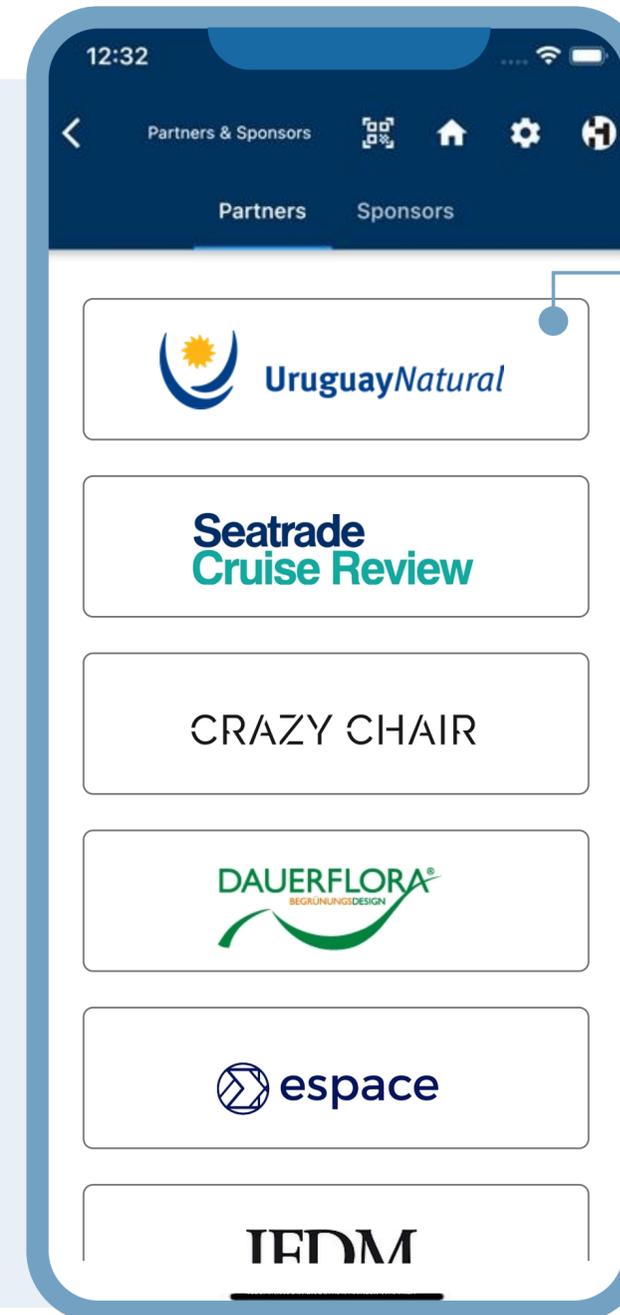
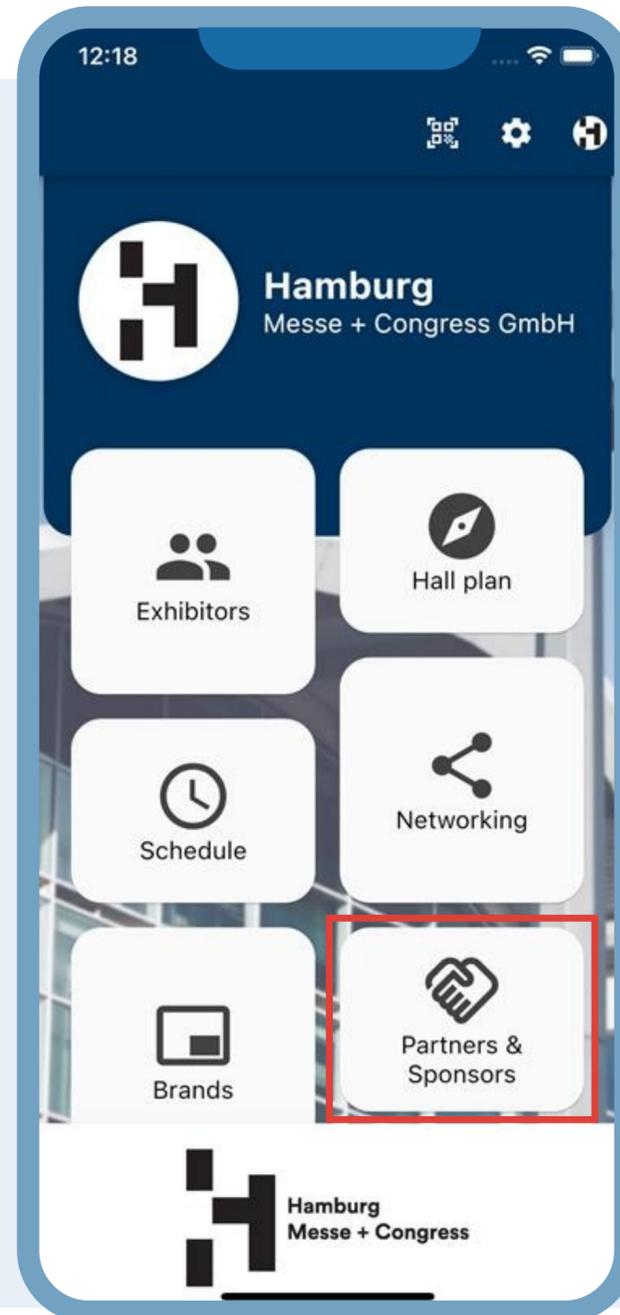
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