

**GET NORD**

Fachmesse Elektro, Sanitär, Heizung, Klima



# Sponsoring catalogue

**GET NORD 2024**

Status August 2024 - subject to change.

All prices are subject to VAT at the statutory rate.



# GET NORD - Technology. Knowledge. Trends.

This is where the who's who from the electrical, sanitary, heating and air conditioning sectors meet, as well as all those who are setting new standards with leading ideas in building technology. Over 550 national and international exhibitors make the leading joint trade fair in Germany an unmissable event for all industry representatives who want to be at the forefront.



**40.000**  
Visitors expected



Around  
**600**  
Exhibitor



**3 from 4**  
Visitors are  
Decision maker



**63.000 m²**  
Exhibition space



# Basic Sponsoring Package - included for every sponsor



## Website

Logo presence on the GET NORD website, including a link to your company website



## Sponsor wall

Logo presence on the digital sponsor wall on site (centre entrance)



## Newsletter

Logo presence in the visitor newsletter



## Visitor Guide

Logo presence in the printed Visitor Guide



## Mobile app

Logo presence in the GET NORD app



# Logo Sponsorship

Great effect with little effort

## Our offer



✓ Our basic sponsoring package - your logo here:

- Website
- Sponsor wall
- Newsletter
- Visitor Guide
- Mobile app

€ 1,500 EUR



# "ReCharge" areas

## Networking and recharging

### Our offer



- ✓ Sponsorship of a "ReCharge" area
- ✓ Space subject to availability, allocation at the earliest 1month before the event
- ✓ Designed with seating and charging cubes and carpet in the colour of your choice
- ✓ Your brand message is displayed on both sides of one light box per surface (1.8m wide x 2.5m high)
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 7,000



# Digital signage packages

## The first glance counts

### Our offer


- ✓ Your branding on digital signage steles and a large video wall at the entrances
- ✓ Still image, moving image or commercials are possible
- ✓ Choose between: Entrance Centre, Entrance South and Entrance East
- ✓ Basic Sponsoring Package (see slide 3)



7/12 bereits verkauft!

€ From EUR 2,500 \*

\*Price depending on location

 Sponsoring catalogue GET NORD 2024



# Newsletter Sponsoring

## Attract attention even before GET NORD!

### Our offer



- ✓ Stand-alone mailing with your content to the approx. 40,000 recipients of the GET NORD visitor newsletter
- OR**
- ✓ Self-designed content block and photos integrated into the GET NORD visitor newsletter
  - ✓ Optional: Addressing a specific industry - you have the option of using our filter to address only your target group.
  - ✓ Basic Sponsoring Package (see slide 3)

€ on request



### Mit Sicherheit im besten Licht

Guten Tag, Lea Stoessinger,

**herzlich willkommen zu den GET NORD News!** Darauf haben alle gewartet: **Unser Ticketshop ist geöffnet** – sichern Sie sich gleich die Tickets für Ihren Messebesuch! Der lohnt sich übrigens auch besonders für den Firmennachwuchs dank unseres ausgebauten Angebots an Arbeitssicherheitsseminaren für Azubis. Außerdem können Sie sich dieses Jahr wieder von den innovativen Ideen erleuchten lassen, die auf der GET NORD mit dem begehrten LICHTPREIS 2024 ausgezeichnet werden.



GET NORD

# Apple crates

Green starts here!

## Our offer



- ❑ Treat visitors to fresh, organically grown apples from the region
- ✓ Your company logo on apple crates in the entrance areas throughout the event
- ✓ Placement at the centre and south entrance
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 5,000





# Atrium area

## Networking area in the atrium

### Our offer



- ✓ Sponsorship of a networking area in the atrium between Halls A1 and A4
- ✓ Prominently positioned behind the centre entrance, the atrium is the hub of the A site
- ✓ Your logo present above the surface, design of the surface in your colours possible by arrangement
- ✓ Reference to the area in the site plan
- ✓ Including piano and piano player
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 8,000



# WiFi - Homepage

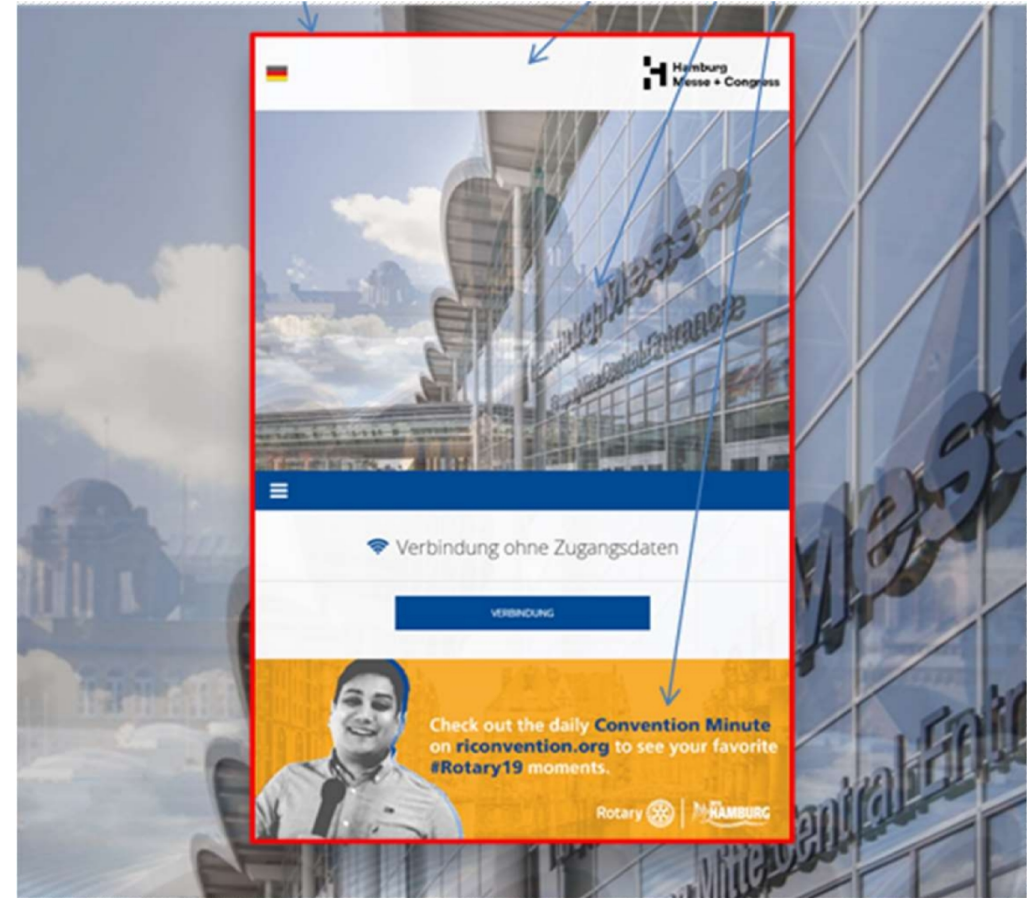
## Stay in touch!

### Our offer



- ✓ Exclusive sponsorship of free premium wifi access for all GET NORD visitors
- ✓ Configuration of a customised SSID (network name) and PSK
- ✓ Wifi landing page designed with your logo
- ✓ Display of your company logo as a banner within the GET NORD app in conjunction with your exhibitor entry
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 15,000



# Badges and e-ticket

Your branding on **EVERY** visitor

## Our offer



- ✓ Branding of the e-tickets with your sponsor logo, visible both on the mobile phone and printed out
- ✓ Your advertising message or logo on the back of the badge
- ✓ The back of the badge is designed in consultation with you and then produced by us
- ✓ Every visitor receives a badge - at least 40,000 badges printed
- ✓ Basic Sponsoring Package (see slide 3)

Reserviert

€ EUR 28,000



# Coffee Bike

## Coffee to go

### Our offer



- ✓ Your logo on the coffee bike area provided by us
- ✓ Centrally positioned at the entrance of your choice
- ✓ Place your roll-ups in the Coffee Bike Area.
- ✓ 500 speciality coffees included
- ✓ Optional: customised branding of the bike, cups and napkins
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 5,000 per day



# Drinking water stations

## Hydrated through the halls of GET NORD

### Our offer



- ✓ Your logo on one of our two drinking water columns
- ✓ Centrally positioned in the halls
- ✓ Printing of the illuminated Pixlip by HMC
- ✓ Optional: further labelling and displays possible
- ✓ Basic Sponsoring Package (see slide 3)

1 / 2 verkauft  
**Hexonic**

€ 6,000 EUR



# Admirals Club A1

## Relaxed conversations in a quiet atmosphere

### Our offer

- ✓ Exclusive use of the Admirals Club Hall A1
- ✓ Direct view of the stands in Hall A1
- ✓ Equipped with cosy lounge furniture, kitchen, integrated flatscreen
- ✓ Large banner on the gallery with your logo
- ✓ Provision of a logo wall for photos via HMC
- ✓ Optional: Catering via Feinkost Käfer
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 2,500 per day\*

\*Exclusive use on all three days of the fair for EUR 6,500



Sponsoring catalogue GET NORD 2024



# Bus shuttle

## Benefit from our shuttle service

### Our offer



- ✓ Sponsoring our bus shuttles, which take customers from the car park to the entrance
- ✓ Your company logo on the sides and front of the bus
- ✓ Bus stop displays with your logo
- ✓ The option to leave flyers in the bus (self-production)
- ✓ Basic Sponsoring Package (see slide 3)

€ EUR 15,000

Reserviert für  
**BWT**



# Beer o' Clock

## Round off the trade fair day together

### Our offer



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks for two hours and the necessary catering infrastructure
- ✓ Short welcoming speech by the sponsor
- ✓ Place your roll-ups in the networking area
- ✓ Displaying your marketing material on the tables
- ✓ Basic Sponsoring Package (see slide 3)

Exclusiv  
e!

€ Price on request







Hamburg  
Messe + Congress

Please do not hesitate to get in touch to find out more about how GET NORD can help you put your brand in the spotlight - we look forward to discussing our sponsorship opportunities or developing a customised solution for you.

Click here for our general advertising space offer [Advertising and promotion](#)

# Contact us

Lea Stoessinger  
Exhibition Manager GET NORD

Hamburg Messe und Congress GmbH Exhibition  
Centre 1  
20357 Hamburg

Telephone: (+49) 40 3569-2157

[lea.stoessinger@hamburg-messe.de](mailto:lea.stoessinger@hamburg-messe.de)  
[www.get-nord.de](http://www.get-nord.de)

